

Who Gives a SCRAP

Creative Reuse Center

2019/2020 Business Sponsorship Opportunity

Who is Who Gives a SCRAP?

Who Gives a SCRAP fills a unique market niche and community sustainability need by diverting common household and crafting materials from landfills through creative reuse and repurposing. *We receive donations of well-kept, good condition materials that are no longer needed by the owner and resell them to teachers, artists, crafters, and others who repurpose the supplies into newly-desired final use products.* This business model fulfills an important environmental function and provides affordable supplies to those who need them, both of which are valuable to the community. ***Our mission is to be a champion of the environment, by encouraging repurposing, re-using and up-cycling through educational programming, and by introducing innovative ideas in our community.**

Why should my company or organization sponsor your business?

1. Help Who Gives a SCRAP keep their doors open and continue to operate a retail and community space devoted entirely to up-cycling and creative reuse.
2. Help divert materials from the area landfills.
3. Support public educators and creative communities.
4. Receive positive and impactful publicity for your company or organization.

What are the sponsorship opportunities?

- _____ \$5,000 sponsorship donation
- _____ \$2,500 sponsorship donation
- _____ \$1,000 sponsorship donation
- _____ \$500 sponsorship donation
- _____ \$100 sponsorship donation

Are In-Kind Sponsorships available?

Yes! We welcome in-kind sponsorships. The benefit level would be based on the retail value of the material goods

Other customized sponsorship packages are available. Please contact our sponsorship coordinator, at whogivesascrapcos@gmail.com for more information.

Sponsor Benefits	\$5,000	\$2,500	\$1,000	\$500	\$100
Company name on sponsor webpage for one year	X	X	X	X	X
Company name on sponsor board at events	X	X	X	X	X
Company recognition in our social media (*see below for details)	X	X	X	X	X
Company recognition in both of our centers.	Hang a large banner and a large sign in our window, flyers, business cards at checkout	Hang a medium banner and a medium sign in our window, flyers, business cards at checkout	Hang a small banner and a small sign in our window, flyers, business cards at checkout	Business cards and flyers at our checkout counter	Business cards at our checkout counter
Company banner + live recognition at events at both locations.	X	X	X		
A Creative Team-building class for up to 20 people at your location.	X	X			

***Social Media Recognition Breakdown**

In addition to the benefits above, you will also be featured in our social media channels. Below are the channels you'll be featured in based on your donation level.

Sponsor Benefits	\$5,000	\$2,500	\$1,000	\$500	\$100	In Kind \$500+
Newsletter: Text mention with website link Current Reach: 1200+	X	X	X	X	x	x
Newsletter: Logo, website link, and short (optional) bio Current Reach: 1200+	X	X	X			

Newsletter: Logo, website link. Current Reach: 1200+	X	X	X	X	X	X
Website: Logo & website link for one year	X	X	X			
Website Text & link for one year	X	X	X	X	X	X
Facebook: 4 solo mentions Current Reach for both locations: 6.4K	X	X	X			
Facebook: 2 mentions with all sponsors Current Reach for both locations: 6.4K	X	X	X	X	X	X
Instagram: 4 solo mentions Current Reach for both locations: 1550+	X	X	X			
Instagram: 2 group mentions Current Reach for both locations: 1550+	X	X	X	X	X	X

How do I sponsor?

You can complete our sponsorship below. Please complete the sponsorship form so we can be sure to acknowledge you at the correct sponsorship level. Mail the form below with an attached check made out to Who Gives a SCRAP or a statement for the amount of goods and/or services.

Mail to:

Who Gives a SCRAP
520 W. Colorado Ave.
Colorado Springs, CO 80905

Name to be used in appreciation and benefits materials: _____

Contact Name: _____

Sponsor Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level (Please Check one)

_____ \$ 5,000 sponsor

_____ \$ 2,500 sponsor

_____ \$ 1,000 sponsor

_____ \$ 500 sponsor

_____ \$ 100 sponsor

Donor's signature, Date and Printed Name

Signature: _____

Printed Name: _____

Date: _____

* Please make a copy of the Sponsorship form for your records. Who Gives a SCRAP will send a receipt.

Thanks for supporting Who Gives a SCRAP!